

Jacob S. Kernen

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SUMMARY OF QUALIFICATIONS

Two-time graduate of Florida State University and veteran seeking a career in scouting and football personnel. Highly experienced in college football recruiting at a Power 5 level with additional experience at the NFL level. 6 years of military service in Army Aviation, 4 of which were in leadership positions. Capable of working as a motivated member of a team, yet comfortable exercising initiative and leading a team to solve problems.

Key professional experience include:

- **Secret clearance**
- **Lean Six Sigma-black belt**
- Scouting
- Database management
- Communication skills
- Evaluation
- Event planning
- Knowledge of NCAA rules
- Event Operations

EDUCATION**Master of Science, Sport Management; Florida State University**

Tallahassee, FL January 2020 - December 2020

Bachelor of Science, Sport Management; Florida State University

Tallahassee, FL September 2017 - December 2019

EXPERIENCE**Recruiting Assistant, North Carolina Football**

Chapel Hill, NC August 2021 - Present

- Maintain film database for all defensive prospects in XOS
- Track potential transfer players and consider their fit within our team as they enter the transfer portal
- Aid in operational needs for hosting prospects and their families during official and unofficial visits
- Assist the senior recruiting staff in maintaining the defensive recruiting board
- Advance scout team depth charts for upcoming opponents

Scout/Content Creator, The 33rd Team

Tallahassee, FL July 2020 - Present

- Created and completed projects studying various aspects of football scouting and football operations as part of a think tank created by former NFL GM Mike Tannenbaum
- Scouted potential prospects and helped build the recruiting board for incoming UConn Head Coach Jim Mora, who had been involved with the think tank prior to taking his new position
- Wrote scouting reports and presented them to the senior members of the think tank

Recruiting Assistant, Florida State Football

Tallahassee, FL February 2019 - July 2021

- Assessed high school recruits on their athletic ability and potential for growth and put together scouting reports for the coaching staff
- Aided in the management of the team's recruiting board
- Hosted campus visits for recruits and their families
- Managed and updated recruit databases with information discovered through online research and conversations with recruits

Tournament Operations Assistant, Augusta National Golf Course

Augusta, GA April 2017, April 2018, April 2019, November 2020, April 2021

- Serviced the exclusive members of Augusta National Golf Course during their marquee event of the year, The Masters Golf Tournament
- Maintained the exceptionally high standard of manners and privacy expected by the patrons of the world's most exclusive sporting event

Team Operations Training Camp Assistant, Tampa Bay Buccaneers

Tampa, FL July 2018 - August 2018 and July 2019 - August 2019

- Aided staff in running drills during practice and managing depth chart
- Managed documents required for team travel, such as flight and hotel reservations
- Transported players to and from the facilities
- Packed and loaded essential equipment to international customs standards in preparation for the team's trip to London

Helicopter Mechanic/Crew Chief, 160th Special Operations Aviation Regiment

Savannah, GA April 2011 - February 2017

- Managed up to 35 personnel at any given time during flight
- Assigned and personally responsible for over 40 million dollars' worth of equipment; to include an entire Chinook helicopter and all associated equipment
- Coordinated a 2-month deployment to Baghdad, Iraq by organizing people, collecting the tools and supplies needed to support the mission, and packing them to international travel standards for the 7,000-mile trip across the world
- Served as a company sponsor, tasked with aiding and training new team members to ease the incredibly steep learning curve in the Special Operation community

CERTIFICATIONS/AWARDS

- Lean Six Sigma Black Belt, Georgia Institute of Technology: February 2017
- Dean's List, Florida State University; Fall 2017, Spring 2018, Spring 2019
- Good Conduct Medals, U.S. Army; April 2014, April 2017