

# Jack Kelly

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## Education

**Rollins College** Winter Park, Florida May 2016  
Bachelor of Arts in Communications, concentration Public Relations

**Berkshire School** Sheffield, Massachusetts May 2012

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## Experience

**Element Sports Group** Sep. 2018-Present

Account Executive Intern

- Create and update a weekly gamebook of prospective collegiate and active NFL clients
- Analyze draft eligible collegiate player statistics in their perspective position groups
- Research past NFL player marketing trends and create a database of companies that market via NFL players
- Negotiate marketing deals for clients
- Monitor NFL personnel changes and update database

**Ironshore Insurance Services** Chicago, Illinois Nov. 2016-Oct. 2017

Production Specialist-Ironpro

- Underwrote Cyber, Miscellaneous Professional Liability, and Tech E&O Insurance Policies
- Managed different marketing territories throughout Midwest
- Kept up to date with different Cyber and Tech liability trends and exposures
- Analyzed clients operations in order to identify risks and offer correct coverage

**Team Market Group** Orlando, Florida May 2015-Jan. 2016

Marketing and Public Relations Intern

- Developed and published public relation press releases and media alerts
- Managed and supervised junior marketing team members
- Networked and recruited performance based clientele
- Published daily social media posts via Instagram, Twitter, Facebook, etc.

**Chicago Volunteer Legal Services** Chicago, Illinois Summer 2014

Intern

- Recruited former and new law firms to compete in fundraising events
- Coordinated teams and sponsorship; assisted with inner office staff

**Team One Lacrosse** Northbrook, Illinois Summer 2013

Assistant Coach

- Taught elementary school children the game of lacrosse while incorporating moral values and good sportsmanship
- Managed practice while creating drills to benefit player development

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## Leadership Skills

Volunteer, **Rollins College Food Recovery Network** Winter Park, Florida 2015-2016

Recruitment Chair, **Sigma Alpha Epsilon** Florida Omicron Chapter 2012-2016

Team Member, **Rollins College Lacrosse Team** Winter Park, Florida 2012-2013