

JONATHAN H. BRANCH

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EDUCATION

The University of Alabama (Tuscaloosa, Ala.) Aug. 2013 – June 2014
Masters of Human Performance - Sport Management

The University of Georgia (Athens, Ga.) Aug. 2009 - May 2013
B.A. – Journalism
Minor: Communication Studies

WORK EXPERIENCE

Intelligent Audit Atlanta, Georgia
Director of Media and Public Relations Feb. 2015 – Present

- ❖ Managing all public relations, advertising and marketing efforts, including trade show appearances, award nominations, newsletters and speaking engagements.
- ❖ Increasing brand awareness through web, social media and traditional media outlets.

NFL / Super Bowl XLIX Phoenix, Arizona
Public Relations Staff Jan. 2015 – Feb. 2015

- ❖ Assisted media during Super Bowl week by working the help desk in the media area.
- ❖ Worked the auxiliary press box during the game and served as the handler for Patriots CB Brandon Browner during postgame media availabilities.

Denver Broncos Football Club Englewood, Colo.
Public/Media Relations Graduate Intern July 2014 – Jan. 2015

- ❖ Produced portions of the team's 300+ page weekly news release, including writing game recaps and compiling statistical charts
- ❖ Served as sideline liaison between team and network sideline reporters, relaying injury and other team information during games
- ❖ Assisted with player interviews and network production meetings
- ❖ Set up press box on game days; Responded to general media inquiries; Produced training camp/facility credentials for players, coaches, staff and media
- ❖ Transcribed daily press conferences; Compiled/distributed daily press clippings; Managed press room and stocked with materials; Managed fan mail requests.

University of Alabama Athletics Tuscaloosa, Ala.
*Communications Student Assistant/
Assistant SID for Track & Field* Aug. 2013 – June 2014

- ❖ Handled day-to-day communications of the track and field program, under the direct supervision of Associate A.D. Doug Walker. Served as media liaison. Produced meet recaps and feature stories during the 2014 season. Maintained social media accounts. Compiled history and statistics. Assisted in the production of the media guide.
- ❖ Wrote game stories for various sports, including football and basketball. Produced weekly "NFL Spotlight" feature for RollTide.com. Interviewed athletes, researched football history and compiled historical stats and records of Alabama's athletic teams. Helped facilitate Nick Saban's post-game press conferences and worked media will-call box prior to games.
- ❖ Maintained social media accounts, assisted with media availabilities and produced written content and game notes during Alabama's trip to the Sugar Bowl in January 2014.

COLLEGIATE LEADERSHIP POSITIONS

President, Pi Kappa Phi Fraternity 2010-2011
Public Relations Committee Chairman, U.G.A. Interfraternity Council 2012